

## Privacy Policy

Thank You for visiting the [www.thewesleygroupfinancial.com](http://www.thewesleygroupfinancial.com) website. This website is the property of The Wesley Group, LLC. The Wesley Group, LLC of Columbus, Ohio is a privately owned company that meets the needs of consumers by partnering with a network of credit specialist that assist with the credit repair and restoration process. We are committed to protecting the privacy of our visitor's personal information. Our service provider maintains the latest encryption technology to ensure the safety of your personal information, which is never pass on to third parties without your consent. Please read the following privacy policy to learn more about your personal information and the measures we take to protect it.

### Personal Information Usage

Our service provider collects the following personal information for:

**Registration:** Name, phone number, email address and other form information. The Wesley Group, LLC service partner offers a registration for newsletters and special offers, both internal and external. To ensure your privacy, this data is captured and managed in a data warehouse system and is accessed only by those thoroughly trained in the management and security of personal information. The information gathered is used so that you only receive offers of interest to you. If you do not wish to receive future emails from our service provider, please an email to [info@thewesleygroupfinancial.com](mailto:info@thewesleygroupfinancial.com).

### Customer Tracking: Cookies

#### Online Behavioral Advertising Disclosure

The Wesley Group, LLC service partner uses a third-party advertising companies to serve ads when you visit the Website. These companies may use information about your visits to this and other Web sites in order to provide advertisements about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by these companies, please visit <http://www.networkadvertising.org>.

Our Service partner collect non-personal information about our website traffic and usage patterns from technology such as Cookies and Web Beacons. Cookies are small text files that help us to personalize the content of our website. Web Beacons are electronic files used to track your navigation on a website or collection of sites, the completion of transactions, submittal of applications and browsing behavior.

The service provider that we uses cookies and other tracking technology to help remember and process the items in your shopping cart, understand and save your preferences for future visits, and keep track of advertisements and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are permitted to use the information collected on our behalf to help us conduct and improve our business.

If you prefer, you can choose to turn off all cookies via your browser settings. However, if you turn

your cookies off, some of our services may not function properly.

## **Description of the Type of Online Data Collected and Opt-Out**

A) Description of Data Collected: Non-Personally Identifiable Information: When you visit the site, our service partner collect some basic information that does not identify individual users. This includes pages visited as well as location data, logs and other communication data, and information about your computer and internet connection, including your IP address, operating system and browser type.

Third party advertising companies may use non-personally identifiable information (e.g., click stream information, browser type, time and date, subject of advertisements clicked or scrolled over) during your visits to this and other Web sites. These companies typically use a cookie or third party web beacon to collect this information. These third party cookies do not collect personally identifiable information. For more information about cookies and how to opt out of third party data collection, please see Section B of this policy.

Personally Identifiable Information: If you purchase an item online from us or interact with our website by submitting feedback, joining a mailing list, or writing a product review (Note: supplement/ delete this list as applicable to the site), you provide us with information including:

- First and last name
- Email address
- Phone number

B) Offline/Online Data Use/Transfer and Opt-Out: The Wesley Group, LLC service partner may share your non-personal information to deliver tailored advertising to you that match your interests when you visit our website as well as other websites.

You may opt-out of the use of your information. To learn more about the use of this information or to choose not to have this information used by our third-party advertising partner by opting out, please visit the Network Advertising Initiative by clicking here.

If you delete your Cookies, use a different browser, or buy a new computer, you will need to renew your opt-out choice.

Co-Hosted Forms: email address, address, first and last name, phone number, current utility information (account number, provider, meter number), credit card and/or direct debit bank account routing number, social security number. This information is used to switch your service, pay for your service, and contact you if need be. These forms are SSL-encrypted, and are monitored by Comodo for your security. Site Tools: Our service partner gathers information from our online calculators, lookup tools, etc., to analyze the effectiveness of our site, product offerings, and marketing. None of this information is sold or shared with 3rd parties except in aggregate, such as broad demographics, key product interest, etc.

Survey: The Wesley Group LLC service partner occasionally asks our users to participate in surveys to help us better determine ways of meeting your needs. This information will only be used for the purpose of the survey, and will not be sold to others or used to market in any way.

Affiliate Program: email address, address, phone number, URL, first and last name, company name, social security number, business tax classification and site information. This information is used to investigate affiliate opportunities, pay affiliates, and keep affiliates informed of important changes.

\*(In all cases where we collect a zip code, it is used for demographic analysis.)

### **Third Party Links**

When you sign-up for services on sites to which our partner provides links, keep in mind you will be interacting with a third party that operates under its own privacy and security policies.

### **Framed Pages**

In some instances, the service partner name and logo may appear on third party sites hosted by our partners. These partners will be collecting the information you provide during the sign-up process (this information will later be shared with our service partner for tracking and customer service purposes). Please review our partners' privacy policies for more information.

### **Sharing**

Your information is never shared with third parties unless you “opt-in” to have such information shared. If we are given your express permission, our service partner will periodically make your information available to reputable organizations whose products or services we think you might find valuable. If you wish to prevent the transfer of your information to such companies, please let us know by sending an e-mail to [info@thewesleygroupfinancial.com](mailto:info@thewesleygroupfinancial.com).

### **Accessing, Reviewing & Updating Your Information and Opting Out**

When registering, you must specifically “opt-in” to have your information shared with third parties. Therefore, you can complete a transaction on without receiving follow-up marketing materials.

If you no longer wish to receive our newsletter or promotional offers, you may “opt-out” of receiving these communications by clicking on the unsubscribe link in the email or by forwarding it in its entirety to [www.thewesleygroupfinancial.com](http://www.thewesleygroupfinancial.com).

### **Third Party Ad Servers**

We do not partner or have special relationships with any ad server companies.

### **Tracking Policy**

Our service partner does not monitor “do not track” signals or similar mechanisms.

### **Notification of Changes**

If there is a change to our information usage practices that affect your personally identifiable information, we will notify you by email of the relevant changes. The Wesley Group, LLC service

partner will also post policy changes to curadebt.com so that you can choose to opt out of these new uses.

## **Security**

Our partner uses SSL-encryption technologies when transferring and receiving consumer data on the site. They have partnered with Comodo to protect against the loss, misuse or alteration of information that we have collected from you.

Only employees who need the information to perform a specific job (for example, our billing clerk or a customer service representative) are granted access to personally identifiable information. All employees are kept up-to-date on our security and privacy practices. Every quarter, as well as any time new policies are added, our employees are notified and/or reminded about the importance we place on privacy, and what they can do to ensure our customers' information is protected. Finally, the servers that we store personally identifiable information on are kept in a secure environment.

## **Email Links**

The Wesley Group, LLC service partner uses email links located on the "contact us" page to allow you to contact us directly with any questions or comments you may have. They read every message and try to reply promptly to everyone. This information is used to respond directly to your questions or comments and may also file your comments to improve the site and program, or review and discard the information. Your personal information is only shared with third parties only with your explicit permission.

## **Legal Disclaimer**

We may disclose personal information when required by law or in the good-faith belief that such action is necessary in order to conform to the edicts of the law or comply with a legal process served on [www.thewesleygroupfinancial.com](http://www.thewesleygroupfinancial.com).

## **Contact Us**

If you have any privacy questions, or feel is not following its stated information policy, you may contact us at: [www.thewesleygroupfinancial.com](http://www.thewesleygroupfinancial.com).